UNDERGRADUATE STUDENT GOVERNMENT

VERTICAL CAMPUS 3-270 55 LEXINGTON AVE, NEW YORK, NY 10010





Meeting 12:

Meeting Date:	November 26th, 2019	Meeting Time:	5:32 P.M 6:59 P.M.
Location:	USG Conference Room	Note Taker:	Nicole Pung

Attendees:		
Dakshatha Daggala President	Joshua Castillo Executive Vice President	
Tam Phuong Executive Treasurer	Nicole Pung Executive Secretary	
Briana Staten VP of Academic Affairs	Robert Da Rita VP of Campus Affairs	
Kim Kazdal VP of Legislative Affairs	Tony Chen VP of Student Affairs	
Gigi Kaur Chair of Appeals	Emmanuel Oladejo Chair of Arts	
Denise Rojas Chair of Clubs and Orgs	Aaron D'Souza Chair of Finance	
Annmarie Gajdos Chair of Graphic Design	Sandy Dai Chair of Marketing	
Genesis Calle Chair of Philanthropy	Andres Aguirre Representative Senator	
Basil Harding Representative Senator	Irine Thomas Representative Senator	
Marvin Argueta Representative Senator	Roshen Varughese Representative Senator	
[Absent] Taji Sanders Representative Senator	Yam-Yu Li Representative Senator	
Yaseen Rana Representative Senator		

Passing of the Minutes

Motion to pass Senate Meeting #11 minutes. Motion passes, 18-0-0.

Reports

- 1. Denise Rojas | Chair of Clubs and Orgs
 - a. Denise: Today, I'm going to be presenting a club that wants to be chartered. We have representatives here, they're going to give a quick presentation about it. Their club is Financial Quants and Engineers. After their presentation, I'll give you my 2 cents about them. I'll let them take over.
 - b. Dakshatha: We're at a unique opportunity to be able to charter clubs and have our input in it. Remember any club we charter will have the opportunity to leave its an everlasting legacy at Baruch. Ask questions, listen, and do your due diligence during this presentation.
 - c. Jessica: I'm the president and one of the founders of Financial Quants and Engineers. We refer to ourselves as FQE for short. We're going to be talking about what our mission and values are and how we want to accomplish our goals going forward.
 - Our vision statement: Financial Quants and Engineers (FQE) is a collaborative series of workshops that develop students' technical skills at the intersection of finance and technology.

FQE works on a variety of labs and club projects within data science, risk analysis, financial engineering, quantitative modeling, and algorithmic trading. Our main goal is to provide the necessary exposure and skills for students to gain roles in quantitative fields.

As we know, Baruch is very involved in finance on campus. Most students want to pursue sales of trading or investment banking. These roles tend to be more client-based and don't involve as much technical expertise as someone who's interested in data science, quant research, or algorithmic trading. We want to help students by providing these skills through a series of workshops. These workshops will be taught by the students themselves. We will pair up with MFE also really willing to help create the curriculum every semester. One of the reasons I created FQE was because I was a typical finance student. I was interested in statistics and financial engineering and software development, and I found that there weren't many clubs on campus or many great opportunities that catered to that. Some of the jobs we're catering to students to go through this club is data science, structuring/sales and trading, stats and modeling, risk management, quantitative research analysis, quantitative developer, and portfolio management. FQE is the intersection of quantitative finance, mathematical statistics, and programming. Industries are changing and trying to incorporate more data. There's this great video on LinkedIn I posted about how the NBA is looking for students in data science roles to come up with models to predict what players should stand where and what kind of strategies they can use in the courts. All these scientific fields are taking over all different industries outside of finance. Some of the industries we're going to cater to and what we're going to learn is machine learning, big data, risk analysis, data science, and optimization. Just to explain what financial engineering data sciences, Financial Engineering is a multidisciplinary field involving finance, mathematics, statistics, engineering, and computational methods. Data science is a multidisciplinary field that uses scientific methods, algorithms, and systems to extract insights from data. We plan on accomplishing our goals through feedback from students through anonymous surveys based on what they're learning throughout our workshops and what they want to see throughout the semesters. We're going to have a series of stepwise functions to have the foundation through the most expert level of things. You'll start from beginner and head toward the expert. MFE is going to help us come up with that. Professional speakers will come in. Collaborative meetings. Competitions between our members. Also, create opportunities for our students to gain leadership experiences. Professional development is just as important as technical development. We want to have a welcoming community. Some clubs have you go through several interview processes to be a member. We really want all students to become involved and get exposure to these technical workshops. You don't have to go through all these rounds to gain experience. We'll also work with research with professors who are interested in it.

d. Or: I'm a senior at Baruch, majoring in finance. I'm looking to have an advanced degree in the MS program at Baruch. It surprised me that the financial engineering program in grad school at Baruch is one of the top in U.S.. We have a grad program in financial engineering. In 2019, it ranked 3. In 2018, it was ranked first in the nation. Financial engineering itself is still a new field. It's not in the undergrad program. It's still really strong in the past 20 years. It becomes one of the most fundamental elements in the professional industry. As the pace of financial innovation accelerates, the need for highly qualified people with specific training in financial engineering continues to grow in all market environments. As a club, we're not here to replace anyone else. We're totally different. I myself tried Wall Street Club. It's more evaluations and institutions based. It's less stats, less math, less software-oriented. I tried the Finance and Economics Club. Amazing stuff, but not financial and quants. After I spoke with Jessica, my mind changed. This place doesn't exist yet. We need to be a part of a grand store here at Baruch. I want different people from different majors to have a place in academic filler and frame. We'll push people who take finance majors, mathematical major, computer information major to provide a space to explore, see, and apply to

- the master engineering program here at Baruch. Our club will be a separate entity that provides a frame to those students. I knew Jessica half a year ago, I would have changed my major. There's a development path that you can start now. For the next students, we can show them a different world. We will have different events. Site events, guest speakers orienting in quants, technological enrichments, Python, recruiting, coding competitions, Alpaca, Hackerrank collaborations, technical workshops. We'll find the right stuff for you.
- Abe: They took care of the smart-sounding stuff. If chartered, I'd be the treasurer. I'm a finance major here. I didn't have an interest in data analytics, but when we network, everyone's always like, learn python. Jessica and I have been friends for a long time. I'll be in charge of introducing guest speakers and building professional development in this club. The events I've been to are finance focus and less technically based. We want to promote the tech community. There are start-up clubs and groups in NYC that meet every week. Small VC firms that promote this kind of stuff. When I speak with people that are in a really smart world, they all say you want to be able to go out and communicate with more people who are tech-focused and get yourself immersed. That's what we want to do for our professional development and not just bring in people that have some track record in a big company and limited in this financial world. I touched on this, the guest speakers will not just be from the financial side, but also like health care, sports world, marketing. These different smaller represented industries in our school. Make people think, "this is something I can do and I don't have to apply to all these banks. I can actually apply to something I'm interested in." For measurement of success, one thing we want as an E-Board is giving out anonymous feedback evaluations, attendance, social media presence. We're going to try to get students more plugged into research projects with professors. We're not just trying to get numbers. I think if we can get 1 person who isn't Weissman or Zicklin or whatever school. These topics we want to teach are prevalent throughout all majors here. If we can get one person like myself, for this, we want people who are different majors to come and sit in and pique interest in them.
- f. Jessica: I'm a student studying statistics and quantitative modeling. I'm a very quantitative person. I don't really like talking to people and my dream is to sit behind a computer. We have a different pathway. We have to go to different coding competitions and assessments and interview and that's not typical for a finance person. We don't have many quantitative speakers on campus, we want to bring them on campus to teach students the pathway and the skills they need to succeed.
- g. Roshen: Have you talked to Traders of Baruch about collaborating? Since they're the biggest group that interested in trading as a whole.
- h. Jessica: I've talked to a few clubs about collaborating. FemCode and 50 Capital. Also Wall Street Club. We're interested in working with them.
- i. Denise: In my opinion, this club should be chartered. There have been some students asking about this club even before they have been chartered. There are alot of students who are interested because it's very relevant to their major. There's clearly been a lot of interest in Baruch from students and it fulfils a niche that has been lacking. It's something to be considered when deciding if it should become an official club to charter.
- j. Robert: I never thought about how there's no club for it. I like the idea. The name of this club reminds me of another finance club. What would you do to make sure when you market, to stand out from being another finance club?
- k. Jessica: We'll take on a few finance projects, but mostly technical workshops. We have an E-Board with about 14 members. From a marketing standpoint, we'll be tabling and answering what we're doing for many finance majors and how we're different from other finance clubs. Is this just a typical finance club and the answer is no. Be able to tell students that in person, word of mouth, social media campaign, which will also post small videos and series of what we're learning, and also a website stating our mission.

- 1. Abe: Our newsletter as well to promote different industries. Peak people's interest, not just finance, but also finance.
- m. Kim: I'm a public affair, I have no idea what you guys were talking about. That's really cool. I wanted to add to Denise's point. I hear word about people talking. I think it's a great idea, even though I don't know what this is.
- n. Marvin: I really like the idea of this club. I was wondering what the structure of the workshops would be like? Who would lead them?
- o. Jessica: Challenging, of course, to set up a series. Students teach them and as a membership requirement, you have to attend 7 events and cohost an event. E-Board leads and works with professors to help navigate what we're teaching that week. He's actually our project manager who sets out our starting and ending point. Basic mathematics and lead up to bigger things like that.
- p. Or: In order to have not just an information workshop, it'll be working with your hands and keyboard. We will touch some theoretical, but will also have joint projects. If you want to learn something, it's by trial and error. I myself attach myself to a professor and he taught me in an organized systematic way.
- q. Annmarie: How do you anticipate finding and reaching out to speakers for your workshops?
- r. Jessica: I have a list of speakers who wanted to come this semester, but we couldn't because we're not an officially chartered club yet. We have people in cybersecurity and software development, health care, and quants. Alumni and people in our network.
- s. Basil: Can you speak to the expertise you have to build inhouse to teach the step by step programs and how you'll continue it next year?
- t. Jessica: It's diverse. 14 of us who are willing to lead these workshops. It'll be passed on to these members who will gain more experience as they go. We have a few sophomore, juniors, and freshman who will be co-leading these workshops.
- u. Dakshatha: I know you have had a successful marketing campaign. What was your strategy to reach out to students?
- v. Abe: Our strategy has been active on social media, and go to a lot of the people in the majors. She knows a lot of the people who are in the space. For me, word of mouth, the power of this has been cool to see. We all have to learn this thing, but nowhere to go and learn it.
- w. Jessica: Tabling is really great, emailing to capture interest.
- x. Abe: A lot of the finance professors are heavily immersed in the quant world. They've taught quants outside of Baruch and have been really helpful and contact the people who lead the MFE program.
- y. Roshen: I like the idea, club, initiative. One question, you mentioned Alpaca. I'm not familiar with it
- z. Jessica: It's not real money. It's virtual money.
- aa. Gigi: You have to have 7 meetings to become a member?
- bb. Jessica: It's stepwise. If you come to a few randomly, you might get lost. Being actively involved is just a membership.
- cc. Abe: We want to video record our workshops if that's legal.
- dd. Nicole: You might have to get them to sign permission slips.
- ee. Kim: So to become a member, you have to attend 7 meetings, but anyone is allowed to come in?
- ff. Jessica: Yes. You can still put you learn XYZ when you talk about it.
- gg. Robert: They don't have to be one of those majors, right?
- hh. Jessica: No. You can come to any major. I know a lot of people in marketing that are interested and are in the club.
- ii. Robert: Do you have current members that are interested in pursuing the club?
- jj. Jessica: Yes.

- kk. Joshua: Can you break down the difference between a member versus anyone who attends?
- II. Jessica: A person who attends would attend say 1-2 workshops. A member would attend a minimum of 7 workshops and co-lead a workshop. As a member, you get experience and put it on your resume.
- mm. Abe: As a member, you get well versed in it, especially if you have to co-lead a workshop.
- nn. Joshua: Why 7?
- oo. Jessica: I thought we have 15 weeks in a semester. If you attend 50% of them, you know a good amount
- pp. Abe: Going to the workshop is 1. Any event we have is 1.
- qq. Dakshatha: What is the structure of your internal boards?
- rr. Jessica: President, Vice President, Treasurer, Secretary, Board of Directors, well-versed in marketing. Project management to teach the series. People in finance. We have a whole list. There are 14 of us.
- ss. Dakshatha: How are you guys including freshmen/sophomore into training them to be your successor. What are your steps to make sure your club thrives after graduating?
- tt. Jessica: Get them involved. Becoming a member. Co-leading an event. If they want to apply to E-Board positions, that more than welcomed.
- uu. Abe: One of the reasons I joined the board and want to collaborate is because we're all naturally passionate to help the next generation. We want to be able to help people just like us and get things rolling.
- vv. Or: We won't necessarily eat the food we're seeing. I don't want to have a situation where the student comes and doesn't know where to go and doesn't have a taste of every single place. We can think traditionally or innovative and change, adjust, and provide more to our students. I know if we start now, we can provide an infrastructure for the future.

ww. Denise: Motion to charter Financial Quant Engineers.

- i. Andres: If anyone is on the fence about this club, it's clear they have a passion for their club and this subject and know what they're talking about.
- ii. Motion passes. 18-0-0.

2. Joel De La Cruz | USS Delegate

a. Joel: I'm here to update you on the previous USS meeting that took place. The big deal is all elections have taken place. If you remember, Baruch had 3 people running for the steering committee, which is equivalent to the E-Board, which is made up of 10 positions. The 3 people that were running were me, Robert, and John. Robert was running for representative of graduate affairs and he won. I was running for Vice-Chair of Evening and Part-Time Affairs and I yielded. John was running for Vice-Chair of Fiscal Affairs and he lost. That took place this previous Sunday. Baruch has one position in the steering committee. Robert is a transfer student from one of the colleges in Brooklyn. Now that they have their fiscal person elected, they focusing on finalizing a budget for their deadline in December. One of my main focuses is the club funding and part of their budget is deciding how much money in their budget they're going to give ours to various clubs. The Bangali Club was here previously asking to make their event a CUNY-wide event. In their future events in the spring, they're going to have their funding to help them with that. In addition to the steering committee elections, there were also standing committee elections. They don't do much. 2 of the significant positions, John was elected for the Chair of the Audit Committee and I'm being placed as the Chair of the Academic Affairs Committee. I'm like Briana on the CUNY level. There are a few meetings taking place. Some with the CUNY Board committees. I'm a member of the Faculty and Staff Administrations. There's like, 6 different CUNY Board committees. I think John posted today about the CUNY Rising meeting in the group chat. It's an organization. There are going to be 2 senators at Brooklyn College. If you want to go,

- say hi, this is my experience at CUNY. This is your opportunity to go speak face to face with people. In addition, most of what was discussed this Sunday were issues about homeless students' faces and food insecurity issues. If there are other things you believe need to be addressed, please let me know
- b. Kim: I know at Baruch, Andres was telling me about having a pantry. We don't and it's mandatory that we do. That relates to the issue of homelessness.
- c. Joshua: We started up a grab and go program to get a meal for a few days. Non-perishable foods. You can go get them from Students Life, Dean's Office, PAWS. Anyone is able to grab one and let any person know. They'll be provided. They're also moving to provide hot meals as well.
- d. Dakshatha: In terms of a food bank, our biggest issue is not funding, it's the space. We don't have anywhere to put it. Other CUNY campuses are big. They have enough space to have a pantry. We barely have enough space for classes. While we are working on it, we just have to find a space for it
- e. Joshua: That's why they started the program for the grab and go. It's convenient on an individual basis.

3. Tony Chen | VP of Student Affairs

- a. Tony: First of all, thank you all for Lip Sync. Let's move on to finals week. For finals week, we have 7 events. It starts on Thursday, December 12th. There's going to be a care package that Yam-Yu is putting together. Sunday, we'll have cookie give away on the 2nd-floor lobby. Monday, I'm going to send out times to the chat and Sandy and Annmarie will market through graphics, so just going to tell what events there is. On Monday, an event called Study Buddies where we'll have dogs on campus in the MPR. At night, Breakfast at Bernie's from 5 PM-7 PM. A lot of table members usually go to serve food at this event, if anyone is free around 5 PM-7 PM, that would help a lot. Massage chairs and oxygen bar December 17th during club hours. If anyone is free, feel free to come. We will have another care package giveaway on December 18th from 3:30 PM-4:30 PM. The last event is Thursday, December 19th during club hours. The Baruch bookstore will be giving away snacks and coffees. There's going to be one winter final event on Thursday, January 23rd. If anyone not out of the country please come to support.
- b. Joshua: I'll be around.
- c. Gigi: Is there someplace we can access all these dates?
- d. Tony: I'll send to the group chat.
- e. Dakshatha: It's a good way to talk to a variety of students because of nontraditional hours. Stop by even if it's for 30 minutes or 2 hours.
- f. Marvin: What type of cookies are you getting?
- g. Yam-Yu: Insomnia cookies. 400 cookies. 300 chocolate chip. 50 macadamia. 50 oatmeal raisin.
- h. Joshua: Chill.
- i. Tony: Because a lot of students say we keep doing events during club hours and during the day time. If anyone can show up, that would be really grateful.

4. Genesis Calle | Chair of Philanthropy

- a. Genesis: First thing. Last week's GIM was amazing. Thank you all for coming. Thursday, I released my committee form. I'll be having my first meeting next Tuesday club hours in the conference room. They don't have to fill out the form. Me and Briana talked to Dak about doing a textbook drive from the last week of classes until the last day of finals. People come to give in their textbooks. We'll be taking down names and info so they can get first pick when we distribute them.
- b. Briana: We were thinking either top 2 or 3 donors, give them a gift card to the bookstore so they can get something to the bookstore.

- c. Genesis: We were thinking \$100 to the bookstore, that's basically 1 textbook. Finalizing a toy drive with UNICEF to be determined. I will keep you posted on that.
- d. Denise: For the textbook and the toy drive, have you thought about making a little competition for the clubs to participate.
- e. Genesis: Should we do that?
- f. Denise: If you want to talk about that later, we can.
- g. Dakshatha: Since this is an event that's coming up really soon, we prefer you have your stuff in early so we can talk about what type of gift cards you're getting and how much they're going to be. Have a proposal for the event this week.

5. Joshua Castillo | EVP

- a. Joshua: I want to thank you guys for coming out to Town Hall. It's important to be as vocal as possible and I think we showed up and showed out. Thank you for that. We're looking to be doing more of that in the future. I had a meeting with the Ticker with Noah the other day regarding USG reports and answering student questions. I told them we're down and available. Next semester, be ready to answer student questions directly.
- b. Robert: Is it mandatory for all of us to answer?
- c. Joshua: I'll get back to you on that. There are only 12 weeks.
- d. Denise: Will the questions be directed to the appropriate channels?
- e. Joshua: Yes.
- f. Andres: Do we have access to all the questions?
- g. Joshua: Yes.

6. Dakshatha Daggala | President

- a. Dakshatha: This Town Hall is a little larger in terms of scale. This Town Hall is going to be at Brooklyn College on December 2nd. It's going to be organized by PSC, USS, and NYPIRG, and the topic is going to be general funding for CUNY. Senators are going to be there. Important people from Albany who have the ability to change the budget will be there. I'm going to be testifying there. You can show up, show out. It's important to have Baruch's voice there. We've always left out the CUNY game. This would be any chance to go out there. Also, make sure all the issues we have about funding in Baruch are heard by senators. I can forward you this email to sign and we can coordinate a trip. It's a bit long to get there.
- b. Kim: It's not that far.
- c. Marvin: What time?
- d. Dakshatha: 4-6 December 2nd, which is a Monday after our break.
- e. Marvin: Is it okay if we're late?
- f. Dakshatha: It's a Town Hall. We'll be fine. Is there anyone who knows absolutely sure they can come with me?
 - i. Andres, Kim, Emmanuel
- g. Dakshatha: USS requested we bring 4-5 students. I'll be opening it to boards as well and open to committee members. Make sure if they are coming on behalf of USS that I know about it and have their names. They have to RSVP. I'll forward you the form.

Unfinished Business

1. Robert Da Rita | VP of Campus Affairs

a. Robert: Today along with Tony's give away, campus affairs also had the straw give away downstairs. I wasn't there because I was at the Town Hall. I forgot I said yes to that. Richard was in charge of it and he actually did a great job. He did a great job for his first event. Everyone was

- engaged. Everything went smoothly. Throwing paper into recyclable in style. Straws went out quickly.
- b. Marvin: I love the idea of the straw. Most don't know where to get one. It's just so much easier to give it out to them. I carry it everywhere now.

2. Nicole Pung | Secretary

a. Nicole: I will be continuously be sending out reminders to update your secret Santa list and coming to bother you. This isn't for me to be mean, it's just me trying to help our your secret Santa. If you have your ideas there, great. If you want to add more, wonderful. If you don't have anything on there, maybe get on it? If you can't be there on December 10th, let me know and I'll mediate it. Also, don't reveal who your secret Santa is. Keep your stuff at the \$30 mark. I myself am not participating because my wallet is empty.

New Business

1. Dakshatha Daggala | President

- a. Dakshatha: For the spring semester, I was thinking about doing a series of events with prominent Baruch alumni. Max Berger. Alumni who've made it showcase our alumni. I wanted to get opinions. This would be 3-4 events maybe with 3 different people. I wanted to get the opinion of the table if I should pursue them.
- b. Aaron: I just had the idea we can bring in Adam Neumann.
- c. Kim: No.
- d. Dakshatha: I got the idea from Max Berger because he's a really prominent donor to the school and he has a lot of programs at this school that have helped out a lot of students. I think it would be cool to put a face to the name. There are many other people who have donated to different departments and schools. The Marxe gift was the biggest gift it had ever received. I think it's like \$35 million. All these people have given this. We know their names but might as well put a face.
- e. Denise: What type of events would they be? Meet and greet? Or a professional after Baruch type of thing?
- f. Dakshatha: What the table wants me to do. I thought it would be nice to bring them in, but I was thinking more like a panel with just them. You can ask them questions, more like a meet and greet. If you want to do 1 big event with all of them or something similar.
- g. Genesis: I had someone tell me today the setting of Town Hall was depressing. Maybe having a panel once on the 14th floor.
- h. Joshua: The TV room, in general, has a dark vibe. That room is very sad.
- i. Basil: In terms of the types of events students may want, the panel idea is a nice idea, but it's a little too stuffy or too formal. Like responses that are written on a piece of paper beforehand. If I see one of these alumni come in, I want to hear real advice about the real world, how they were able to adapt, real talk from a real person and having a real conversation besides a stuffy press conference. Just to get to know who they are as people.
- j. Dakshatha: For those who went to leadership weekend, what do you think about fireside chat with alumni.
- k. Kim: I agree with Basil. I feel it could be more casual and walk up to them like a human being and not have them on display. I think that's a little strange. Even if it just has them around the room. Something casual. Chill.
- 1. Robert: No, nothing professional. Students prefer more social events. If we do something with the alumni, it should be something more fun. What if it was an undercover boss thing? Socialize with the people. They're one of us, but no one would know.

- m. Dakshatha: They're all pretty old... That's a cool event idea for professionals who just graduated. Recent alumni.
- n. Joshua: I think it's a great idea, but if you mix it with professors, with people you don't know about. The only concern is the format of the event.
- o. Tony: Do we have a complete list of alumni that are coming?
- p. Dakshatha: Before we start contacting alumni, we have to make sure our event is solid, especially high profile alumni. Once we have a plan, then we can start inviting people.
- q. Roshen: In terms of alumni, I'm pretty sure Larry Zicklin is teaching a course next semester. He's one guy you can talk to. Depending on how high profile these alumni are, it could limit the event types we can do. Depending on what kind of person they are, if it's too casual of an event, it can turn them off.
- r. Emmanuel: If we do pursue this, are we going to market to the whole Baruch? I do agree a more social setting would be nice, but if they know who they're meeting, I think it can be chaotic. Everyone is going to gravitate to them and be disordered.
- s. Nicole: Did you talk to the people who usually host? They get recruiters and go up and host events on the 14th floor. Or do you want this to be solely a USG event?
- t. Dakshatha: This would be in conjunction with Alumni Relations and STARR. We're not allowed to contact them by ourselves. It's a communications thing. High profile alumni need to go through college. Definitely going to be a STARR and Alumni Relation events.
- u. Annmarie: The Pre-Law Society has already invited Max Berger for an event for the Spring semester. If USG wants to co-sponsor, we can work on it together. It would be best if we kept this type of event professionals. We should start with a panel and open up the floor to questions from the audience. If it's too social, people won't get much out of it.
- v. Dakshatha: How large is your doing event and where?
- w. Annmarie: It will be on the 14th floor and we should have about 40-50 attendees.
- x. Kim: In regards to Baruch dropouts, J-Lo? All I'm saying.
- y. Denise: I think it sounds like a cool idea, but thinking about the event, I think of something very dry or panel or fireside chat. I don't know if this might be too social or too non-professional. What if we have them come in one at a time hosting a small workshop or seminar speech talking about what they're passionate about. Of course, that limits the chance of them coming all at once. I think the TedX type of event would be more beneficial to spend more time with 1 of them instead of 5 of them in 2 hours.
- z. Briana: What about a shark tank event and they're the judges?
- aa. Basil: People tend to be more of themselves when they're doing an activity. So Max Berger taking suggestions from the crowd to build the best business together. Having a group activity and their input and see how they think. How they process it.
- bb. Kim: I like the idea because it sounds cool, but it only caters to specific Baruch students. That is clearly only Zicklin. What about Marxe or Weissman?
- cc. Briana: What if we have 4 of them and they make the groups and USG can be the judges?
- dd. Annmarie: I don't think this event would exclude people. Anybody could come to participate or watch.
- ee. Marvin: It's more problem solving that can be applied to any field. Not just businesses.
- ff. Kim: It doesn't pique everyone's interest. I know a lot of public affairs kids who don't want to go and pitch an idea and not participating. It's unfair to assume they can still do it just because they can. Do they want to? Also, I just think it's very narrow.
- gg. Denise: We can do several events though. We can do the shark tank idea, the business idea. I don't think we have to limit ourselves to one event.

- hh. Irine: If you want multiple people can come, make it a 6 PM-9 PM event, and have 3 people come in. Each hour would be dedicated to that one person and they can do a TedX type of thing and talk to them. You can later go up and talk to them. If they're interested, they can go see one person or stay for all 3.
- ii. Kim: You talk about Max Berger, but I don't know how likely this is. Maybe Carl Heastie.
- jj. Basil: It's about the activity and having a focal point. In terms of seeing their perspective, having that in front of the students gives them the insight to help in their journey and potentially get to that place.
- kk. Kim: I like the activity, but the title of shark tank is a little niche.
- II. Dakshatha: CUNY has a partnership with TedXCUNY, so we can do a Ted talk in various different topics with various different fields so it's not just business or law focus. We do have the winter to figure this out. It's just an idea I wanted to bring up.

2. Basil Harding | Representative Senator

- a. Basil: I mentioned this in the Town Hall. Annmarie and I are working on making a flyer to promote the senate meetings and increase student engagement. Basic idea of the flyer would be room number, USG senate meetings, let your voice be heard, free food. I wanted to reach out to the table and see if you have input about marketing senate meetings and increasing student engagement.
- b. Marvin: Also include a map of the 3rd floor.
- c. Kim: I know for my sustainability event, Overheard Baruch posted it. They're a good outreach. Maybe DM them and have them host.

** Robert steps out 6:50PM **

- d. Briana: Maybe they could have section to add comments to the flyer.
- e. Nicole: You mean physically write it on the flyer?
- f. Briana: Maybe online. Either way.
- g. Nicole: We used to have a QR code for suggestions. For us to have them write it on the flyer, we won't be able to collect all of them back unless we have an active committee to switch them out every time.
- h. Dakshatha: I would like somewhere on the flyer people can speak at the meeting. If you have a point about anything, you can raise your hand. I think a lot of people don't know that.
- i. Tony: Would we create another survey for the next welcome week?
- j. Joshua: I think it's a great idea.

** Robert returns 6:52PM **

- k. Nicole: Would it be possible to include links for Facebook, Instagram, and the website? That way people can look at the website for the minutes.
- 1. Denise: Can we market it on the rolling boards? And the screens around Baruch. The TVs.
- m. Briana: I work in an office that works with the screens. If you email and send a request, we can put them up.
- n. Tony: As long as we have a dimension for the rolling boards, we can put them up.

3. Nicole Pung | Secretary

a. Nicole: The nameplates you have in front of you are gifts from the E-Board. It's an early Christmas gift slash Thanksgiving. We wanted to commend you on all the hard work you've been doing up to this point. We do expect you to uphold all the things you've been doing up until this point. You're not allowed to take it until the very last meeting. I will still be collecting them.

Don't throw them across the table because these can dent and I want you guys to preserve it as much as you can because you get to keep them afterward. When the meeting is done, leave them on the table and I'll come around and collect them so they can fit back into the box. Thank you for all your hard work. This is your gift at the end of the year.

- b. Joshua: Yeah. Go us!
- 4. Kim Kazdal | VP of Legislative Affairs
 - a. Kim: I just wanted to remind you guys the Legislative Committee is still doing the food drive. So if you guys can bring 1 can, anything to help out. That would be awesome. Let's bring people food. The box is set up here in the conference room.
- 5. Dakshatha Daggala | President
 - a. Dakshatha: So you guys have Thanksgiving plans?
 - b. Kim: You trying to stall time?
 - c. Joshua: No! What?!
 - d. Dakshatha: Y'all going away for Thanksgiving?
 - e. Robert: So what's the reason you guys can't end the meeting?
 - f. Joshua: We didn't say you couldn't. No-no-no. We're just DISCUSSING.
 - g. Dakshatha: We just love spending time with you guys! We've just had early meetings for the past couple of weeks.
 - h. Denise: What did you guys think of the dumplings? Let's talk about that.
 - i. Tam: Fire.
 - i. Joshua: Fire bro.
 - k. Tam: We'Re stAlLing???//?/
 - 1. Dakshatha: NO NO NO WE'RE NOT STALLING.
 - m. Joshua: Let's have a civil discussion. In terms of your roles in USG, how do you feel E-Board is doing? How are we working out for y'all?
 - n. Basil: I stan you guys.
 - o. Joshua: We stan you, too. With that said. I have a new discussion about closing the meeting.

Adjournment

1. Motion to adjourn Senate Meeting #12 at 6:59 PM. 18-0-0.