UNDERGRADUATE STUDENT GOVERNMENT

VERTICAL CAMPUS 3-270 55 LEXINGTON AVE, NEW YORK, NY 10010





Meeting 7:

Meeting Date:	October 22nd, 2019	Meeting Time:	5:30 P.M 6:36 P.M.
Location:	USG Conference Room	Note Taker:	Nicole Pung

Attendees:		
Dakshatha Daggala President	Joshua Castillo Executive Vice President	
Tam Phuong Executive Treasurer	Nicole Pung Executive Secretary	
[Absent] Briana Staten VP of Academic Affairs	Robert Da Rita VP of Campus Affairs	
Kim Kazdal VP of Legislative Affairs	Tony Chen VP of Student Affairs	
Gigi Kaur Chair of Appeals	Denise Rojas Chair of Clubs and Orgs	
Aaron D'Souza Chair of Finance	[Absent] Annmarie Gajdos Chair of Graphic Design	
Sandy Dai Chair of Marketing	Andres Aguirre Representative Senator	
Basil Harding Representative Senator	Emmanuel Oladejo Representative Senator	
Irine Thomas Representative Senator	Marvin Argueta Representative Senator	
Taji Sanders Representative Senator	Yam-Yu Li Representative Senator	
Yaseen Rana Representative Senator	Roshen Varughese Representative Senator	
Vacant Representative Senator		

Passing of the Minutes

1. Motion to pass Senate Meeting #6 minutes. Motion passes, 16-0-0.

Reports

- 1. Nominations
 - a. Chair of Arts
 - i. Yaseen: Motions to elect Emmanuel Oladejo as Chair of Arts.
 - ii. Roshen: Seconded.
 - iii. Marvin: Why would you like this position?
 - iv. Emmanuel: I served on the committee when Joshua was the Chair of Arts. That's what initially got me into USG. A lot of the activities were successful and I was happy to have a hand in that. The Art Committee this semester has been nonexistent. It would be a great honor to do it justice knowing my background as an artist to raise it and get it to the point Josh did and even above that.
 - 1. Motion passes. 16-0-0.
- 2. Dakshatha Daggala | President
 - a. Dak: Hope midterms are going well. I know a lot of us are sick. This weekend was Leadership Weekend. It was really successful weekend. Proud of all the work our leaders did. Hope you also

had fun. We also are planning the rally with Kim. We've been talking with Professor Martell. We're getting more information about the best way to go about it. Because budget season is in January and we won't be in school in January, we're trying to see if we're doing rally in December or end of January before we go to Albany on the trip. Basically that's where the information is at. Winter graduation. Food is ordered. Things like that. Moving right along. ISO and we are working together to make sure the event will go great. I'll keep you updated on more information as we get it. Also, I'm planning a Paint night. This will be one of our events with counseling center to promote mental health awareness and finding out about resources that we do have for them at Baruch. Most likely a finals week event to relieve stress as finals week. Hit me up.

- b. Tony: What day are you planning on having the paint night?
- c. Dak: I'll work with you to make sure final week events don't clash.
- 3. Marvin Arguetta | Representative Senator
 - a. Marvin: As I mentioned last week, we finally went through the surveys. We can have a clear understanding of the results from the survey. Annmarie made this beautiful presentation for us. We gathered more information from what the students want from Baruch, which Rob, Tony and I worked on. The purpose of the survey was to understand what the students want out of USG and Baruch and better insight on what they want on the app to be more willing to use it. Not wasting our time making something they don't want. 527 unique responses. Lots of students taken over 5 days of welcome week. 100% awesomeness. Findings. 77% people wanted to sign up for USG newsletter. Shows they do care about us and impact on campus. 22% might include people who don't really care or already signed up for the newsletter. Still a big number who want to be engaged. Interesting is our social media use. You can see Instagram stands out a lot from other applications. It's a common app that everyone uses or the only app they use aside from Facebook or Snapchat. This information is good when marketing events. We learned Instagram is a bigger player, so maybe focus more on marketing there and adding in Snapchat into marketing outlet. Someone said reddit, too. Awareness on how to get involved. This question gauged if they knew how to get involved on campus. Important to get involved. Many of us are involved. Makes Baruch feel less of a commuter school. Based on this, more than 25% know how to get involved on campus. A third have a sort of an idea, but not really sure. These numbers just help us figure out a way to get people involved on campus. There's 25% who have a little bit of idea or no idea how to get involved. Just something to start thinking about. How to get them more involved? We want them to be as involved as possible. Open ended question. What do they want to see or have to get involved? We looked for common themes and keywords between the responses. Annmarie nice to give us little graphics. Food was the big one. Being aware of events. When they're happening. Since it might take some time before app is out, we can figure out other ways to raise awareness. Club involvement is another one. Making friends. Entertainment. Leadership. Swag. Free things. In terms of us doing a lot of free giveaways, people love that. Also asked what types of clubs are they looking to get involved in more. Top 3 were cultural, professional networking, community, and other areas. These are numbers to give us a better understanding as to what type of events USG wants to focus on. We can utilize this and be more engaged and help other clubs. Types of events they want to see on campus: food, giveaways, professional, health, art, gaming competitions. I don't know how much to say about this other than the numbers say it all. That's it for this part.
 - b. Irine: What was the format of this survey?
 - c. Marvin: Google form.d. Irine: Multiple choice?

- e. Marvin: From food to gaming, it was multiple choice. Also left an other option to add in. That's why Bash, spirit week events, fashion, were added on. Same for this, another above law/politics, we put another option in case we missed something. Open ended question. Also yes or no questions. Second part of the survey asked about what they would have liked to see on the Baruch application. Some people didn't know about it, so it was hard for them to think about something they don't know about. We asked how likely are they planning on using the app. There's about ½ that would like to and another ⅓ who are moderate. Tapping into those big groups, once certain groups start using it, it becomes a trend. Open ended question and figured out what were the common themes. These two questions are the questions I shared with Arthur Downing and Michael Rakiki. That's where the whole idea of the survey started. These are the common things we saw. Includes features and general things that would make them want to use it. Easy access. Updates for campus, food, updates on events, schedule.
- f. Taji: Do you know if this is going to be built off Baruch app or new app?
- g. Damali: I don't know. This was a part of the process when they made this app. There was some interference and I don't know what the status of that is now. A lot of the schools do things individually and CUNY central says they're going to get in contact and they shut it down and it never comes through and that's what happened last time. A lot of work put into it and we weren't able to update it because they put a watch on it. We're starting a whole new app.
- h. Marvin: That is one of the key issues that Arthur and Michael brought up. This is the situation and history of the application. Today,we had a call with a vendor who we are possibly going to be working with and discussed most of the features that we're going to have. I don't know if this is the vendor we're allowed to work with or if they're trying to figure out how the money is going to be issued to them. We're in the process of figuring out exactly what we're allowed to do.
- Dakshatha: We looked at other colleges app. They've been using one specific vendor. QBBC has been using easy to navigate put everything in one app. Basing it off of their app to make it more user friendly.
- j. Kim: Is it going to be like a Facebook where everyone makes a user or clubs?
- k. Marvin: Aiming to login with Baruch and password. Goal is to bring together different applications, websites, and bring it into one central area. Vendor said this could be possible, but password login would ideally be the same as Baruch.
- 1. Kim: Individual students will be able to post or clubs that post?
- m. Marvin: We're going to have another follow up conversation and show us a demo how the application would work. Goal for this meeting is to pick the top 10 things we want to see in the app.
- n. Damali: Is this student focused app?
- o. Marvin: I told Michael I would get the top 10 things that we want. Do we want students to post on there or just clubs? Narrow it down so we send it out to the vendor and they can create a demo for us
- p. Josh: Soft vote for doing it now or doing a form
 - i. Majority vote form
- q. Robert: Regarding top 10 things, can't we use from the survey or something different?
- r. Marvin: They want us to get the tables input because if I went through it, it would be bias. I want to get everyone's input to get Baruch representation input. I'll add these things, but I'll also add another area. This can be something that can be discussed, but these things would be on there.
- s. Joshua: Do you have time to have the form sent out to everyone?
- t. Marvin: I'll send out the form by Friday.
- u. Kim: So you know how apps, like Twitter, has a feed, can we have that on the app?

- v. Dakshatha: That's different features we would have to talk to the vendor. QBBC has a social section where they can talk about the school. KQQB doesn't have it. If students at Baruch would appreciate a social app or resources, we'll focus on that.
- w. Yaseen: I was thinking to have something more interactive if possible. Has anyone used Duolingo? It's a reward system. The more you use the app, the more points you get for a price. You can get a free rubber band or something.
- x. Nicole: I'm not giving out rubber bands.

4. Kim Kazdal | VP of Legislative Affairs

- a. Kim: Hello beautiful human beings. Thanks for the support for sustainable citizenship. At its peak, we had 50 people. We had a really good USG presence. We were on the front page of the Ticker. A whole list to do for Leg. Albany is in February. Applications will be coming out next month. It's important that we have a group of kids as soon as possible so we can prep them how to talk to legislators. Annmarie is going to work on graphics and I'll do the form soon. We're working on the strike as well. I emailed my Professor who's in the union last night. Hoping to get a reply as soon as possible. I'll be meeting with Savanna next week to talk about the safety. Before Albany, so probably the day before so we can tell them we had a demonstration. We need funding. Also my committee is working on multiple events. Delegating tasks tomorrow. Planning a Latin America event. Hope you guys are updated on the news. Chile, Venezuela, Puerto Rico, Salvador, Handerez, Mexico, Ecuador, Argentina, anyway. The whole Latin America. We want to do an interactive event so students can learn more about it. There's a lot going on in Asia, Tibet, China, Turkey, middle eastern area. A lot is going on. Those will be two separate events. It'll have to be a long term thing. Also planning an event with Pi Alpha. Update on last report on Daniel, the DACA student. Angelo is overseeing the whole movement. We're still waiting on lawyers and parents permission to go public on the case because of personal reasons. We're working on that, but it's in the plans. They're in the early stages. Tomorrow is real deal delegation. My committee is starting to do everything. If you're interested in planning or co planning and helping out, please let me know. Need a lot of help. Prioritizing the Albany trip.
- b. Yaseen: Can you speak more about the Latin American event?
- c. Kim: Do more like a delegation Model UN style and have 1 person represent each country that can speak on each situation. Also have professionals. Making it interactive. So around the world style where students can hop around. I want to partner with arts committee and have spoken word. My poetry is inspired by politics. It'll be a chance for students to express themselves. Half and half or simultaneously. Have to figure it out. Thinking about the gallery because it's a wide open space. The vibe is event. Asia event, early stages, but probably similar to Latin America event. We'll partner up with clubs on campus to have representation.

5. Briana Staten | VP of Academic Affairs | Report given by Joshua

- a. Joshua: It's about the BBA revamp. She wants to let you know they are considering replacing calculus as a prerequisite for Zicklin. They feel like calculus isn't the proper help to prepare students for higher Zicklin courses. They're thinking about replacing it with a quantitative reasoning class. She has a 37 page document detailing exactly what they're going to replace in the curriculum. They're having 2 days to open forum. If you can help show up and support or not support. The dates are club hours October 28th and October 29th. She would like us to show support.
- b. Nicole: Location?
- c. Joshua: I'll let you know.
- d. Marvin: Set they're going to go with that or are they open to listening? An important class is the foundations of python. Nowadays, having that on your resume makes you stand out. It's just something that's more valuable. We have a stats course we have to take anyway.

- e. Joshua: Good point. They're set on replacing calc, but not sure what to replace it with. They're talking about potential classes. They feel like students don't have a firm grasp on linear regression models, which is huge in finance and accounting and even in marketing a little bit. They want students to have a better understanding of predictive models, and calc doesn't do that. They want to match what's happening in the real world and a lot of students who want to go into finance and accounting major, their credits don't count the same. They have a hard time. They don't need they need for calc for their degree and they come in and it's a requirement. What you're mentioning is valid and you should show up and speak out.
- f. Marvin: Can I invite other Baruch students?
- g. Joshua: Yes.
- h. Robert: I like the idea of python, and if they're trying to replace math, if they want something math based and also teach them python, there's a math course for that. I took it for my major and it's not intensive. You don't have to worry about not knowing math. That would be a good compromise.
- Joshua: Best thing to do is show up 28th and 29th. They want to hear other people taking these classes. The hours are clubs hours and locations are October 28th is NVC 14-269 and October 29th library 320A.

6. Tony Chen | VP of Student Affairs

- a. Tony: Halloweek. Every detail is out. There will be a rolling board with all the information for Halloweek. We talked about the Halloweek contest. The form is already out. Tell your friends to join the art contest, they can win a Bose speaker.. Tell your club to enter. Each individual can enter 3 times. They can do it for themselves, the club, but it has to be different paintings or art. If you're interested, send in the form. We're going to have Sandy put up flyers in club suite and every floor.
- b. Dakshatha: Denise, have you emailed the clubs?
- c. Denise: Yes.
- d. Denise: A quick question to Tony, how many have signed up?
- e. Tony: So far, they all said they're working on it. No submission yet.
- f. Denise: Do you want me to send a reminder email?
- g. Tony: Next week.
- h. Robert: Some advice for Tony, you and your vice chairs go around the clubs and have them sign up like that. My vice chairs knows. We did it for homecoming. Bug them a little bit. Encourage them.
- i. Tony: Lip sync. This year will be 90's rewind. Each performance 3-5 minutes long. Each group can have 4-7 members. We're going to release the form tomorrow. If you're involved in club, tell them that we're going to have this going on and we're going to give them a month to work on audio and choreography. The judges will grade on creativity, choreography, syncidization. Each category is out of 10 points. Points will be deducted for going over the time limit. Clubs submit audio, they can submit after they sign up a week before the contest. USG also want to create their own team. Can we get a soft vote?
- j. Team: Robert, Aaron, Roshen, Emmanuel, Kim, Sandy, Basil, Yaseen, Andres, Marvin, Dakshatha, Joshua, to be determined on Annmarie and Briana.
- k. Tony: If there are any questions, send to my USG email.
- 1. Damali: Who's judging this contest?
- m. Tony: Andrea Soto, Karen Lopez, Franklin said yes, but also look for other people in OSL.
- n. Damali: I am always a neutral party, but can I just ask that we have someone judge that was around to experience the 90s? I can try to find someone for you.
- o. Joshua: I think that's code.

- p. Tony: Andrea Soto, Karen Lopez, Damali Smith, Matthew Sanchez
- q. Tam: Selfish request, can I judge? I'm an advocate for 90's culture.
- 7. Robert Da Rita | VP of Campus Affairs
 - a. Robert: A few updates. First thing is facilities. I've had students complaining about facilities. Yianice and I have been working on things based on things we saw on campus over the summer. We took note of things that needed to be replaced or broken. She formed a Google doc with all that. Dak told me lately some water fountains have been broken. Working on that with Savanna. Date is to be determined. There's still a search for someone in facilities. Also had a student come complaining to me about the vending machines on certain floors that are not working. I have it down in my notes. If you guys see anything that's broken, send me a quick text.
 - b. Dakshatha: About the scanning system with the cards, is it still functional?
 - c. Robert: I still need access to that.
 - d. Savanna: I can share it with you.
 - e. Dakshatha: Last years USG worked on a QR code system wherever facility issues arrive so students can scan it and report issues. Focus on marketing that so students know they can scan it and send it there. It can help us efficiently.
 - f. Robert: For sustainability, I have Richard working on that. We're trying to work with the ECO club to update the design for the staircase to the second floor. Also working on getting reusable straws to give away to promote sustainability. Trying to have committee members come up with a more creative way to give information about the benefits and the company we're getting it from. We thought about reusable bottles, but did that already. We have two people working on flyers to promote slash scare people into being greener, marketing with an emotional appeal. One person is doing regular posters to promote recycling and not littering and another one to create emotional appeal posters.
 - g. Damali: Maybe put them on the screens around campus. Sustainability campaign around campus using papers is counterintuitive.
 - h. Robert: Gotcha.
 - i. Kim: If you need help, I will be willing to with eco friendly mindsets.
 - j. Joshua: I have a lot of paper straws.
 - k. Robert: Richard is trying to talk to Savanna about a fun way to promote throwing out garbage and not littering by making basketball hoops out of garbage cans to have fun and throw it in there. It's supposed to be a fun way to encourage throwing out your trash. Opening ceremony I narrowed it down to 2 events. We still don't know when days or times will be. If it's during the day, we can do a winter wonderland theme for it. If it's at night, I want it to be more formal themed 1020 because it's 2020. Also having my committee come up with events. We thought about this M and M event. Details to come. A baking session as well.
 - Genesis: We also mentioned painting, we were thinking of holiday collectibles and anything to
 promote mental health and wellness. We also mentioned something about doing a silent disco. It's
 proven to help stimulate relaxation. Yoga mat event, but not sure if we're going to do because
 that's more of PAWS area.
 - m. Robert: Definitely trying to focus more on mental health and wellness instead of just fun events. Whatever events my committee is coming up with, I'm asking them how is it beneficial and what's the purpose.
 - n. Denise: I remember a USG event near the MPR that had de-stressing eletments. I went with a couple of friends and we all thought it was a great idea. We especially enjoyed the wrecking room part of the event.
 - o. Joshua: It was Chaoserenity. It was a final week event from two weeks ago. It was 2 sides, one going crazy, another side with the harpist, food, flower wall.

- p. Denise: If you do that again, I think the students will really enjoy it. It's also something different and creatively outside the norm.
- q. Robert: I thought of the idea of the wreck room, but trying to rethink it to make it safe, something not that extreme
- r. Tony: I'm going to have one of my vice chair be in charge of a stress relief event. One of the final week events is going to be stress relief. We can talk offline to work together.
- s. Andres: Have you considered the glass bottles that break but don't hurt?
- t. Joshua: Are they glass or not?
- u. Andres: No. They're a prop. It's not real.
- v. Damali: One year, that I thought was strange, but worked, was bubble wrap and just pop against the wall. It was weird. But more comfortable than the ripping apart of books.
- w. Yaseen: I don't know if furniture is allowed, but there's an app and we can get stuff and bring that and destroy it.
- x. Damali: I think this conversation needs to continue with Robert 1-on-1.
- y. Robert: I know I mentioned I wanted to do more immigration workshops on campus. I met with Savanna. She told them to tell the subcommittee what event we want to do and we'll tell the lawyer our plan.
- z. Joshua: Are you going to work with Kim?
- aa. Robert: I can.
- bb. Dakshatha: We budgeted with extra time with the lawyer. Do we have any updates on that?
- cc. Savanna: We haven't moved to do extra time with the lawyer yet because the time slots aren't at capacity, so it wouldn't make sense to offer it.
- dd. Dakshatha: Would it make sense to have USG market that we have lawyer services or no?
- ee. Savanna: You guys used to put it in your newsletter.
- ff. Kim: We talked about this already. I would like to be very much involved in the legislative sub committee. We can do it together and make it more like a co-campus leg. I'm in the group chat and such, but no one has talked to me. I would like to be updated.
- gg. Robert: The leg one is not as active as the other, but I'll work on that.
- hh. Joshua: Check if there's overlap, because if there is, maybe it's not so much of a necessary thing.
- ii. Kim: With my sustainable citizenship event, if I had known, I would have incorporated the subcommittee into our event because it's overlapping. Hopefully, we can meet. I would like to remain involved.
- jj. Robert: Last thing I mentioned was reaching out to GLASS for LGBTQIA programs. We have Noah emailing GLASS to focus on professional development events and initiatives. THe last thing are passport photos on campus. My initial plan for it was to get a company on campus and it ended up changing to trying to buy a printer. Going to talk offline. Other than that, that's all the updates.
- kk. Dakshatha: In terms of resources, Aaron has been helpful in compiling a list of resources on our website. We'll work with Savanna to add the LGBTQIA resources on the website.
- 8. Joshua Castillo | Executive Vice President
 - a. Joshua: We have the application for rep sen open. It'll be due this Saturday 11:59pm. Encourage your friends to sign up. Next week, we'll be going through the election and be having an executive session to discuss all the candidates and elect our person. Be on the lookout for a couple of links after this meeting including Marvin's link, from me about some surveying for initiatives for next semester.

Unfinished Business

a. Dakshatha: I'm joining an initiative from Yale's student body president. They're setting up a coalition of student body presidents to be united behind the carbons dividend network, which is something I can email to you guys and post. It's a way to show students are interested and make sure our future is secured based on climate and supporting the best sound solution for the climate crisis. If you guys are interested, I can email you guys.

New Business

- 1. Aaron D'Souza | Chair of Finance
 - a. Aaron: I am updating the website. If you guys have anything you want to put on it, just message me.

Adjournment

1. Motion to adjourn Senate Meeting #7 at 6:36PM. 16-0-0.